

JOHN MALLOY

Senior Product Designer

New York, NY | 718-408-0084 | john@john-malloy.org | john-malloy.org pw: magnus | linkedin.com/in/jomalloy

Senior Product Designer specializing in simplifying complex enterprise systems and delivering scalable solutions across regulated industries (FinTech, Insurance, Fantasy Sports, Healthcare). Expert in design systems and component architecture, with a focus on integrating AI-driven workflows (Figma Make, Claude Design/Code, Google Stitch) to accelerate delivery while maintaining quality.

CORE COMPETENCIES

UX Strategy • Product Vision • Design System Governance • AI Integration • Prototyping • Stakeholder Management
Component Architecture • Multi-Library Migrations • Data Visualization • Market Analysis
Interaction Design • Mentorship • Design Leadership • Research & Strategy • HTML/CSS • Motion Design

Design Tools: Figma/FigJam • Adobe CS • Maze • Miro • Axure • Framer

AI Tools: Claude Everything • Figma Make/MCP • Google Notebook • Google Stitch • Lovable • Codex • Devin • Galaxy AI • UX Pilot

PROFESSIONAL EXPERIENCE

Guy Carpenter — New York, NY 2026 (June) – 2026(Oct)

SR Product Designer (Contract)

- **Business Case & Funding Strategy:** Spearheaded the discovery phase for the MetaRisk Modernization (MM) initiative, building the business case, release roadmap, and visual prototypes that successfully unlocked multi-year capital funding.
- **Cross-Functional Alignment:** Partnered with executive leadership, dev leads, and actuarial subject-matter experts to unify fragmented Rate, Reinsurance, and CAT workflows under a single strategic product vision.
- **Requirements Definition & Scoping:** Defined the core 5-pillar product framework, mapping out user stories, role-based permission matrices, data ingestion standards, and defect triage severity rules for future agile execution.

MetLife — New York, NY 2020 (Sept) – 2026 (Apr)

Product Design Lead

- Directed governance and expansion of a global design system across 4 component libraries (UI, Brand, Conversational AI, and Responsive Web), launching 40+ new components that increased development speed by 25% across 25+ cross-functional teams.
- Reduced design inconsistencies by 25% and streamlined the handoff-to-code process through pioneering AI-driven workflow designs by integrating Figma Make and Claude MCP.
- Led the modernization of the Case Setup Portal (B2B/B2C), collaborated with the Engineering & Product teams, and drove a 15% year-over-year platform adoption increase.
- Engineered a modular Help Center based on data-driven research, resulting in a 38% reduction in customer support inquiries and significantly lower user error rates.
- Authenticated new product opportunities through rigorous market analysis and heuristic evaluations, which secured over \$2 million in strategic investment for a customer configuration tool.

DOOR3 — New York, NY 2017 – 2020 (July)

UX Practice Lead

- Managed a UX/UI team of 6–10 designers, establishing creative direction and quality standards for the agency’s entire client portfolio.
- Influenced departmental strategy by participating in cross-functional leadership meetings focused on resource allocation, budgeting, and project pipelines to ensure profitability.
- Modernized the agency’s design stack by migrating a 6–10 person team from Photoshop, Sketch, InVision, and Abstract to a unified Figma workflow, streamlining collaboration and reducing toolchain overhead.
- Built a living design system in collaboration with engineering, leveraging React components to bridge design and development — then expanded the effort into a white-label design system offered as a standalone agency product.
- Boosted team efficiency through the mentorship of junior and mid-level designers, fostering professional growth and improved output quality.

DOOR3 — New York, NY 2012 – 2017

Senior Designer

- Served as the sole end-to-end designer for high-stakes SaaS projects, including a broker portal overhaul for Freedom Mortgage and a cloud-based platform for Knowify.
- Executed a comprehensive UX audit and redesign of the Navian Capital platform, focusing on complex data visualization for financial technology.

Fox Interactive Media 2008 – 2011

Interactive Designer

- Design support for IGN.com and MySpace.

ACHIEVEMENTS

- Webby Award: Warner Music Group — Best Artist Site: Mark Ronson
- Webby Award, People's Voice Winner: Web/Pharma — Best Home Page: Pfizer Corporate Website
- Webby Award, People's Voice Winner: Web/Pharma — Best Philanthropy Website: Pfizer Olympic Winter Games, Sochi
- Awwwards.com: IGN Corporate Site — Site of the Day

ADDITIONAL

Licensed Wildlife Rehabilitator • Active Homebrewer